FROM THE EDITOR-IN-CHIEF

We are very excited to launch the new publication for the International Ultraviolet Association (IUVA), titled UV Solutions – Innovations for Industry, Public Health & the Environment. The new magazine will take the place of IUVA News and combine the best elements of it with new features designed to appeal to a wider audience.

UV Solutions will provide high-quality technical content devoted to the latest advances in ultraviolet technology as it relates to public health and the environment. It will fully address issues affecting IUVA membership and the industry as a whole.

With the growth in readership, which will be more than eight times that of the current IUVA News, we hope you will consider UV Solutions in your advertising plans for 2019. If your company is involved with UV technology for purification and/or disinfection, or provides advanced oxidation technologies for water treatment, there is no better way to reach this audience than through UV Solutions.

We are all very excited for what 2019 will hold, and we are confident that with UV Solutions’ dynamic design and expanded readership, it will launch the association and the industry into a new era of communication and collaboration on UV technology.

Coming soon!

UV Solutions
uvolutionsmag.com

The UV Solutions website includes the latest digital issue of the magazine, along with an archive of articles from UV Solutions and IUVA News. The site will be an excellent reference to a variety of UV technology subject matter, and it also includes a link to IUVA’s latest Buyers Guide.

Contact Janet Dunnichay at janet@petersonpublications.com about special advertising banner positions on the UV Solutions website.

Official Publication of:
EDITORIAL LINE-UP

QUARTER 1
- Focus on LEDs: Latest Innovations for Purification and Disinfection
- Global Regulations on UV Applications
- Advanced Oxidation Technologies for Water Treatment
- Annual Buyers Guide edition

Ad Closing: Feb. 8, 2019
Materials Due: Feb. 18, 2019
Publication Date: March 1, 2019

QUARTER 2
- Focus on Food and Beverage Disinfecting
- Evaluating Lamp Efficiency
- UV Validation: Measuring the Results of a UV System

Ad Closing: May 3, 2019
Materials Due: May 13, 2019
Publication Date: June 3, 2019

QUARTER 3
- Focus on Reuse Water and Wastewater Purification
- Low Wavelength: Modeling and Measurement
- Solutions for Health Care-Associated Infections

Ad Closing: Aug. 2, 2019
Materials Due: Aug. 12, 2019
Publication Date: Sept. 2, 2019

QUARTER 4
- Focus on Air and Surface Treatment
- Modeling of UV Reactors
- Analysis of Disinfection for Public Safety

Ad Closing: Nov. 1, 2019
Materials Due: Nov. 11, 2019
Publication Date: Dec. 2, 2019

IN EVERY ISSUE
- Application Highlights on Current Uses of UV
- Industry News
- Product Updates
- And More!

CONTENT

- RadTech International Conference: BIG IDEAS for UV+EB Technology (formerly UV+EB West)
- AWWA Annual Conference and Exposition
- IWA International Conference on Water Reclamation and Reuse
- WEFTEC
- AWWA Water Infrastructure Conference & Exposition

IN EVERY ISSUE

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2019 MEDIA KIT
UV SOLUTIONS MAGAZINE • uvsolutionsmag.com
READERSHIP AND CIRCULATION

With each quarterly issue, UV Solutions reaches engineers, manufacturers, scientists, chemists, academics, government officials and policymakers who are interested in the use of ultraviolet technology for industry, public health and the environment.

INdUSTRY SEGMENTS REACHED
- Wastewater Treatment
- Food and Beverage
- Pharmaceutical
- Health Care
- Air Treatment

 TOTAL REACH

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Official Publication of: [IUVA](https://www.iuva.org)