



QUARTER 1

- UV Technology for Air and Surfaces in Healthcare Settings
- UV-C Challenges for Sanitation
- UV for Point-of-Dispense Disinfection

Ad Closing **Feb. 8, 2021**
 Materials Due **Feb. 17, 2021**
 Publication Date **Mar. 1, 2021**
 Online Launch **Mar. 14, 2021**



QUARTER 2

- Advances in UV LED Applications
- Emerging Contaminants in Drinking Water
- UV Treatment vs. Thermal for Food Industry
- **Annual Buyers Guide Edition**

Ad Closing **May 3, 2021**
 Materials Due **May 17, 2021**
 Publication Date **May 28, 2021**
 Online Launch **June 14, 2021**

Expanded Exposure Opportunities in the *UV Solutions* Digital Edition

- Free links to advertisers' websites through the digital editions, with 20,300 page views per month
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

Additional Exposure Opportunities in *UV Solutions* Enews

The *UV Solutions* Enews is distributed to over 3,000 industry professionals through the US and overseas, providing

- Up-to-date industry news
- Product launches and technology trends
- Conference and event updates for IUVA

This cost-effective advertising vehicle offers another way to reach the *UV Solutions* audience and drive traffic through direct links to the advertiser's website.



QUARTER 3

- UV for Contaminants of Emerging Concern
- UV-C for Low Pressure Lamps
- Challenges and Strategies for Potable Reuse

Ad Closing **Aug. 3, 2021**
 Materials Due **Aug. 16, 2021**
 Publication Date **Aug. 30, 2021**
 Online Launch **Sept. 15, 2021**



QUARTER 4

- Innovations in Wastewater Treatment
- UV-C for Environmental Sustainability
- Evolving Technologies for Reducing HAIs

Ad Closing **Nov. 1, 2021**
 Materials Due **Nov. 15, 2021**
 Publication Date **Nov. 29, 2021**
 Online Launch **Dec. 14, 2021**

Daily Exposure Opportunities on the *UV Solutions* Website

The *UV Solutions* website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 8,500 page views per month

IN EVERY ISSUE

Application Highlights on Current Uses of UV
 Industry News
 Product Updates
 and more!

Official Publication of International Ultraviolet Association (IUVA)

Published by Peterson Publications, Inc.
 2150 SW Westport Dr., Ste. 101
 Topeka, KS 66614
 785.271.5801 • Fax: 785.271.6404

UV SOLUTIONS • uvsolutionsmag.com