



QUARTER 1

- **Industries:** Healthcare Disinfection
- **Emphasis:** Safe Use Guidelines
- **Technology:** UV Surface Treatment Systems
- **Bonus Distribution:** 2025 Healthcare Sterile Processing Assoc. Annual Conference, IUVA World Congress

Ad Closing **Feb. 5, 2025**
 Ad Materials Due **Feb. 12, 2025**
 Publication Date **Mar. 11, 2025**
 Online Launch **Mar. 20, 2025**



QUARTER 2

- **Annual Buyers Guide Edition**
- **Industries:** Drinking Water / Food & Beverage Safety
- **Emphasis:** Environmental Sustainability
- **Technology:** UV Ballasts
- **Bonus Distribution:** American Water Works Assoc. ACE 25, IUVA Asian Pacific Symposium, IUVA World Congress

Ad Closing **May 6, 2025**
 Ad Materials Due **May 13, 2025**
 Publication Date **June 6, 2025**
 Online Launch **June 13, 2025**

Expanded Exposure Opportunities in the *UV Solutions* Digital Edition

- Free links to advertisers' websites through the digital editions, with 6,550 page views per month
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

Additional Monthly Exposure Opportunities in *UV Solutions* Enews

The *UV Solutions* Enews is distributed to over 3,800 industry professionals through the US and overseas, providing

- Up-to-date industry news
- Product launches and technology trends
- Conference and event updates for IUVA

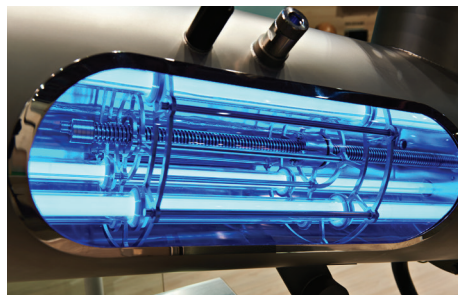
This cost-effective advertising vehicle offers another way to reach the *UV Solutions* audience and drive traffic through direct links to the advertiser's website.



QUARTER 3

- **Industries:** Air & Surface Disinfection
- **Emphasis:** Regulatory Updates
- **Technology:** Dosimeters, Radiometers and Sensors
- **Bonus Distribution:** PACK EXPO Las Vegas

Ad Closing **Aug. 5, 2025**
 Ad Materials Due **Aug. 12, 2025**
 Publication Date **Sept. 9, 2025**
 Online Launch **Sept. 16, 2025**



QUARTER 4

- **Industries:** Disinfection for Transportation / Water Reuse
- **Emphasis:** UV Validation Methods
- **Technology:** UV LED Lamps
- **Bonus Distribution:** 2025 WaterReuse Symposium

Ad Closing **Nov. 4, 2025**
 Ad Materials Due **Nov. 11, 2025**
 Publication Date **Dec. 5, 2025**
 Online Launch **Dec. 12, 2025**

Daily Exposure Opportunities on the *UV Solutions* Website

The *UV Solutions* website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 8,450 page views per month

IN EVERY ISSUE

Application Highlights on Current Uses of UV
 Industry News
 Product Updates
 and more!

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