



QUARTER 1

- **Industries:** Water Reuse / Food Safety
- **Emphasis:** Safe Use Guidelines, Applications in Education
- **Technology:** UV Ballasts
- **Event Coverage:** 2022 WaterReuse Symposium

Ad Closing **Feb. 7, 2022**
 Materials Due **Feb. 15, 2022**
 Publication Date **Mar. 8, 2022**
 Online Launch **Mar. 14, 2022**



QUARTER 2

- **Industries:** Healthcare Disinfection / Air Disinfection
- **Emphasis:** Environmental Sustainability, Lamp Longevity
- **Technology:** Germicidal Lamps
- **Event Coverage:** 2022 IUVA Research Innovation Symposium, ACE22
- **Annual Buyers Guide Edition**

Ad Closing **May 2, 2022**
 Materials Due **May 16, 2022**
 Publication Date **June 7, 2022**
 Online Launch **June 13, 2022**

Expanded Exposure Opportunities in the *UV Solutions* Digital Edition

- Free links to advertisers' websites through the digital editions, with 11,850 page views per month
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

Additional Monthly Exposure Opportunities in *UV Solutions* Enews

The *UV Solutions* Enews is distributed to over 3,000 industry professionals through the US and overseas, providing

- Up-to-date industry news
- Product launches and technology trends
- Conference and event updates for IUVA

This cost-effective advertising vehicle offers another way to reach the *UV Solutions* audience and drive traffic through direct links to the advertiser's website.



QUARTER 3

- **Industries:** Water Filtration / Hard Surface Disinfection
- **Emphasis:** Regulatory Updates, Textured Surfaces
- **Technology:** UV Radiometers
- **Event Coverage:** IUVA Americas 2022

Ad Closing **Aug. 1, 2022**
 Materials Due **Aug. 15, 2022**
 Publication Date **Sept. 6, 2022**
 Online Launch **Sept. 16, 2022**



QUARTER 4

- **Industries:** Disinfection for Transportation / Water Reuse
- **Emphasis:** System Design Considerations, Measurement & Testing
- **Technology:** Optics for UV LEDs
- **Event Coverage:** BIG Ideas 2023

Ad Closing **Nov. 1, 2022**
 Materials Due **Nov. 14, 2022**
 Publication Date **Dec. 5, 2022**
 Online Launch **Dec. 14, 2022**

Daily Exposure Opportunities on the *UV Solutions* Website

The *UV Solutions* website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 7,900 page views per month

IN EVERY ISSUE

Application Highlights on Current Uses of UV
 Industry News
 Product Updates
 and more!

Official Publication of International Ultraviolet Association (IUVA)

Published by Peterson Publications, Inc.
 2150 SW Westport Dr., Ste. 101
 Topeka, KS 66614
 785.271.5801 • Fax: 785.271.6404

UV SOLUTIONS • uvsolutionsmag.com