UV Solutions brings targeted, current content through its print and digital editions to a broad audience of engineers, manufacturers, scientists, chemists, academics, government officials and policymakers involved with UV technology for purification and/or disinfection and advanced oxidation technologies for water treatment. There is no better way to reach this audience than through UV Solutions.

Each magazine includes the most up-to-date technical information on ultraviolet solutions for industry, public health and the environment, as well as product announcements, industry news and application highlights.

Digital editions enhance the print magazine with interactive video and clickable links. The digital edition is hosted on the UV Solutions website and promoted through email and social media – giving advertisers extended exposure.

Industry segments reached:
- Wastewater Treatment
- Pharmaceutical
- Food and Beverage
- Healthcare
- Air Treatment
EDITORIAL LINE-UP

2021

QUARTER 1

• UV Technology for Air and Surfaces in Healthcare Settings
• UV-C Challenges for Sanitation
• UV for Point-of-Dispense Disinfection

Ad Closing Feb. 8, 2021
Materials Due Feb. 17, 2021
Publication Date Mar. 1, 2021
Online Launch Mar. 14, 2021

QUARTER 2

• Advances in UV LED Applications
• Emerging Contaminants in Drinking Water
• UV Treatment vs. Thermal for Food Industry
• Annual Buyers Guide Edition

Ad Closing May 3, 2021
Materials Due May 17, 2021
Publication Date May 28, 2021
Online Launch June 14, 2021

QUARTER 3

• UV for Contaminants of Emerging Concern
• UV-C for Low Pressure Lamps
• Challenges and Strategies for Potable Reuse

Ad Closing Aug. 3, 2021
Materials Due Aug. 16, 2021
Publication Date Aug. 30, 2021
Online Launch Sept. 15, 2021

QUARTER 4

• Innovations in Wastewater Treatment
• UV-C for Environmental Sustainability
• Evolving Technologies for Reducing HAIs

Ad Closing Nov. 1, 2021
Materials Due Nov. 15, 2021
Publication Date Nov. 29, 2021
Online Launch Dec. 14, 2021

Expanded Exposure Opportunities in the UV Solutions Digital Edition
• Free links to advertisers’ websites through the digital editions, with 20,300 page views per month
• Video links available as an ad enhancement
• Promoted via email and social media for additional exposure

Additional Exposure Opportunities in UV Solutions Enews
The UV Solutions Enews is distributed to over 3,000 industry professionals through the US and overseas, providing
• Up-to-date industry news
• Product launches and technology trends
• Conference and event updates for IUVA
This cost-effective advertising vehicle offers another way to reach the UV Solutions audience and drive traffic through direct links to the advertiser’s website.

Daily Exposure Opportunities on the UV Solutions Website
The UV Solutions website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.
• Banner ads available
• Averaging 8,500 page views per month

IN EVERY ISSUE
Application Highlights on Current Uses of UV Industry News
Product Updates
and more!

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