

The 2021 second quarter issue of *UV Solutions* magazine will include the only Buyers Guide of its kind for products and services offered to those companies involved in using ultraviolet technologies for disinfection and purification applications. This guide will reach more than 6,500 readers through its print and digital distribution. It will be an easy-to-access resource throughout the year in print and online. Basic listings are FREE for current *UV Solutions* print advertisers and discounted for current IUVA members. Boxed advertisements for specific Product/Service sections and Enhanced Listings also are available. Simply fill out this form and email, fax or mail it to our Peterson Publications offices. Paid listing can be paid for by credit card, or a check can be sent with forms and mailed to Peterson Publications, Inc., 2150 SW Westport Dr., Suite 101, Topeka, KS 66614.

Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
 Contact Email \_\_\_\_\_

**OPTION 1**

**Basic Listing** – Includes company name, address, phone, fax and website in the Manufacturers Directory section, as well as company name under all appropriate categories in the Product/Service Offered section.

Free for *UV Solutions* second-quarter print advertisers..... \$ \_\_\_\_\_  
 \$75 for current IUVA members ..... \$ \_\_\_\_\_  
 \$125 for non-IUVA members ..... \$ \_\_\_\_\_

**Total (Option 1)** ..... \$ \_\_\_\_\_

**OPTION 2**

**Enhanced Listing** – Includes all basic listing information available in Option 1, plus a color logo and bold-face company name in the Manufacturers Directory section, as well as a bold-face company name under all appropriate categories in the Product/Service Offered section. This includes the print and online versions.

Free for full-page print advertisers ..... \$ \_\_\_\_\_  
 \$50 for half-page advertisers ..... \$ \_\_\_\_\_  
 \$75 for quarter-page advertisers ..... \$ \_\_\_\_\_  
 \$125 for IUVA members ..... \$ \_\_\_\_\_  
 \$200 for non-IUVA members ..... \$ \_\_\_\_\_

**Total (Option 2)** ..... \$ \_\_\_\_\_

**OPTION 3**

**Boxed Advertising** – Includes includes all Basic Listing information and enhancements available in Option 1 and Option 2. Includes a 1 3/4" wide x 2" tall print ad under the designated category in the Product/Service Offered section. Also included in the designated category section of the online version of the Buyers Guide.

Reserve \_\_\_\_\_ boxed advertisements at \$250 each for IUVA members. .... \$ \_\_\_\_\_  
 Reserve \_\_\_\_\_ boxed advertisements at \$350 each for non-IUVA members. .... \$ \_\_\_\_\_

Please indicate the specific category(s) for the box advertisement placement (one category per boxed ad):  
 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

**Total (Option 3)** ..... \$ \_\_\_\_\_

Yes, I have reserved my print advertising space for the second-quarter issue. Please add \$\_\_\_\_\_ to my bill.  
 I have enclosed a check for \$\_\_\_\_\_, payable to Peterson Publications, for my Buyers Guide Listing(s), as well as my completed Buyers Guide and Product/Service Category forms.  
 Please charge \$\_\_\_\_\_ to my:  Visa  Mastercard  Discover  American Express

Card Holder's Name \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_  
 Card Number \_\_\_\_\_ Signature \_\_\_\_\_  
 Billing Address \_\_\_\_\_

Authorized Signature to validate your listing(s) request: \_\_\_\_\_ Email (for CC receipt only) \_\_\_\_\_  
 Name \_\_\_\_\_ Title \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_



**Submit Your Listing Request by May 10, 2021**

Email: [brenda@petersonpublications.com](mailto:brenda@petersonpublications.com) • Fax: 785-271-6404  
**UV Solutions • [www.uvsolutionsmag.com](http://www.uvsolutionsmag.com)**



Contact Janet Dunnichay at [janet@petersonpublications.com](mailto:janet@petersonpublications.com) for additional advertising opportunities.

# UV Solutions Buyers Guide Product/Service Category Form

Please read the following categories carefully and check the specific box(es) that best describe the products and/or services you offer.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Advanced Oxidation Systems                     | <input type="checkbox"/> Research & Testing Services for UV Applications | <input type="checkbox"/> UV Meters & Sensors                        |
| <input type="checkbox"/> COVID-19 Applicable                            | <input type="checkbox"/> SIC-Based UV Sensors                            | <input type="checkbox"/> UV Resistant Components                    |
| <input type="checkbox"/> Disinfects in-room ambient air                 | <input type="checkbox"/> UV Air and Surface Treatment Systems            | <input type="checkbox"/> UV Systems (Disinfection and Purification) |
| <input type="checkbox"/> Disinfects keyboards, phones, tablets, etc.    | <input type="checkbox"/> UV Consulting                                   | <input type="checkbox"/> Airports                                   |
| <input type="checkbox"/> Disinfects whole-room surfaces                 | <input type="checkbox"/> UV Lamp Fixture Components                      | <input type="checkbox"/> Commercial Property                        |
| <input type="checkbox"/> NIOSH/OSHA compliant                           | <input type="checkbox"/> LED Drivers                                     | <input type="checkbox"/> Drinking Water                             |
| <input type="checkbox"/> Usable/useful in disinfecting N-95 respirators | <input type="checkbox"/> Power Supplies                                  | <input type="checkbox"/> Food & Beverage                            |
| <input type="checkbox"/> Used in healthcare settings                    | <input type="checkbox"/> UV Ballasts (Fluorescent)                       | <input type="checkbox"/> Healthcare Facilities                      |
| <input type="checkbox"/> Optics for UV LEDs                             | <input type="checkbox"/> UV Ballasts (LED)                               | <input type="checkbox"/> Hotels and Restaurants                     |
| <input type="checkbox"/> Point of Use/Point of Entry UV Systems         | <input type="checkbox"/> UV Ballasts (Mercury)                           | <input type="checkbox"/> Optics for UV LEDs                         |
|   | <input type="checkbox"/> UV Lamps Supplier                               | <input type="checkbox"/> Schools and Universities                   |
|   | <input type="checkbox"/> LED   | <input type="checkbox"/> Swimming Pools                             |
|   | <input type="checkbox"/> Mercury   | <input type="checkbox"/> Wastewater Reuse                           |
|   | <input type="checkbox"/> Pulsed UV Systems and Lamps                     | <input type="checkbox"/> Other _____                                |

## COMPANY CONTACT INFORMATION

Please fill out the following information as you would like it to appear in your Buyers Guide listing:

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

(For boxed advertising only.)



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Contact Janet Dunnichay at [janet@petersonpublications.com](mailto:janet@petersonpublications.com) for additional advertising opportunities.

