

2026 MEDIA KIT

UV Solutions

Innovations for Industry, Public Health & the Environment

UV Solutions brings targeted, current content through its print and digital editions to a broad audience of engineers, manufacturers, scientists, chemists, healthcare professionals, academics, government officials and policymakers involved with UV technology (purification and disinfection) and/or advanced oxidation technologies. There is no better way to reach those currently involved or wanting further information on UV technologies for wastewater treatment, healthcare applications, air treatment, or food and beverages.

Each magazine includes the most up-to-date technical information on ultraviolet solutions for industry, public health and the environment, as well as product announcements, industry news and application highlights.



AUDIENCE EXPOSURE

Print & Digital Magazine

9,500

Avg. Qtrly. Readership

6,027

Avg. Monthly Digital Page Views

UV Solutions ENews

3,800

Avg. Circulation Each Issue

Website

3,000

Avg. Monthly Visits

6,264

Avg. Monthly Page Views

TARGETED READERSHIP

- Wastewater Treatment
- Pharmaceutical
- Food and Beverage
- Healthcare
- Air Treatment

MAGAZINE DISTRIBUTION

The print edition of *UV Solutions* magazine is distributed across North America four times per year, with additional distribution at tradeshow and other industry events. Readers, both in the US and internationally, can access the digital version of *UV Solutions* at www.uvsolutionsmag.com. An email also is sent to the entire email distribution list each quarter to market the digital edition to the full readership. Additional audience reach is achieved through a monthly newsletter and via the *UV Solutions* website, which features the latest news and archived stories from past issues.

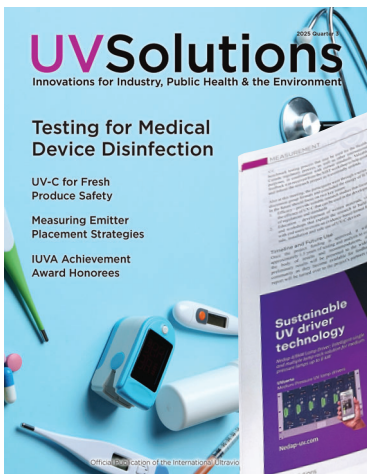
PRINT + DIGITAL ADVERTISING

UV Solutions brings targeted, current content through its print and digital editions to a broad audience of engineers, manufacturers, scientists, chemists, academics, government officials and policymakers involved with UV technology for purification and/or disinfection and advanced oxidation technologies for water treatment. There is no better way to reach this audience than through *UV Solutions*.

Each magazine includes the most up-to-date technical information on ultraviolet solutions for industry, public health and the environment, as well as product announcements, industry news and application highlights.

MARKETING OPPORTUNITIES

- **DIGITAL EDITIONS** – Recognizing the mobile nature of today's businesses, the magazine is available online through a digital edition. Ads in the digital edition feature a direct link to the advertisers' websites, with opportunity to upgrade to a video overlay or embed. Additional advertising opportunities available for each digital edition.
- **TRADESHOW DISTRIBUTION** – Advertisers maximize their presence at industry tradeshows and events with bonus distribution throughout the year. See the editorial calendar for distribution information.
- **BUYERS GUIDE LISTING** – Print advertisers receive a free listing in the Buyers Guide in Issue 2 of *UV Solutions*. The Buyers Guide is available in print and online throughout the year.
- **ADDITIONAL PRESS COVERAGE** – Gain maximum exposure through advertiser-specific press releases as submitted.



RATES

PRIME POSITIONS (Full page only)

Back Cover	\$2,300
Inside Front Cover	\$2,100
Inside Front Cover (right read)	\$2,100
Inside Back Cover	\$1,900

Rates (4-color) 4x Advertisers Only (per issue)

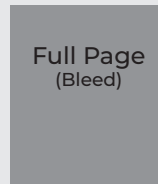
	1x to 3x (per issue)	4x (per issue)
Full Page	\$1,900	\$1,700
1/2 Page (horizontal or vertical)	\$1,375	\$1,275
1/4 Page (horizontal or vertical)	\$950	\$850

All prices include full color. IUVA corporate members in Categories 1, 2 and 3 receive a **10% discount** off prices listed above. IUVA corporate members in Category 4 receive a **5% discount** off prices listed above.

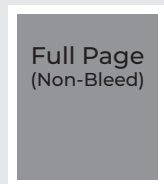
PRINT ADVERTISING SPECIFICATIONS

Web Offset, Perfect Bound

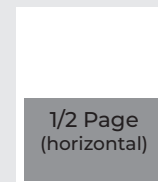
	Width	Height
Magazine Trim Size	8.375"	10.875"
Bleed Size	8.625"	11.125"
Live Area	7.875"	10.5"



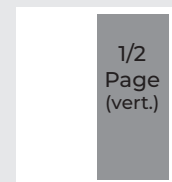
Full Page (Bleed)
8.625" x 11.125"



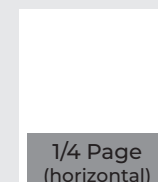
Full Page (Non-Bleed)
7.5" x 10"



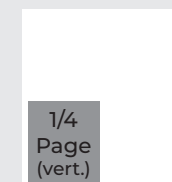
1/2 Page (horizontal)
7.5" x 4.875"



1/2 Page (vertical)
3.75" x 10.25"



1/4 Page (horizontal)
7.5" x 2.5"



1/4 Page (vertical)
3.75" x 4.875"

ENEWS ADVERTISING

UV SOLUTIONS ENEWS MARKETING OPPORTUNITIES

The *UV Solutions* ENews is distributed to over 3,800 curing professionals throughout the US and internationally monthly, providing

- Up-to-date industry news
- Product launches and technology trends
- IUVA news and events

This cost-effective advertising vehicle offers another way to reach a worldwide audience and drive traffic through direct links to the advertiser's website.

- **LEADERBOARD AD**
- **PRIME HALF BANNER AD**
- **PRIME POSITION TEXT BANNER** Image + 25-30 words
- **VIDEO SPOTLIGHT** Located directly under the first set of industry stories, this advertising opportunity helps companies take advantage of the growing online video trend and can be directly linked to the video or video page on the company's website. Includes 5-word headline and company name.
- **STANDARD HALF BANNER AD**

Size	Rates (per issue)		
	3x	6x	12x
Leaderboard	\$600	\$525	\$450
Prime Half Banner (2 spots available)	\$575	\$500	\$425
Prime Text Ad	\$550	\$475	\$400
Video Spotlight	\$525	\$450	\$375
Standard Half Banner (2 spots available)	\$475	\$400	\$325

Required Formats

- Send all banners as .jpg files only. No animated ads will be accepted.
- Files should be at least 300 dpi and RGB color.

The screenshot displays the UV Solutions ENews interface. At the top, there's a navigation bar with 'HOME', 'ARTICLES', 'ADVERTISING', 'SUBSCRIBE', 'BUYERS GUIDE', 'VIDEO HUB', and 'RVA'. Below the navigation, a 'LEADERBOARD BANNER 728 x 90 PIXELS' is featured. The main content area includes several articles with associated ad spots:

- WATER ANALYSIS LAB ON A CHIP ENABLED BY UV LED TECHNOLOGY**: Accompanied by a 'Read More' button.
- PRIME HALF BANNER 480x240 pixels** (two spots).
- WHY STRESS COSTS TO BUILD TRUST IN GUV**: Accompanied by a 'Read More' button.
- PRIME TEXT BANNER IMAGE 400x240 pixels**: Accompanied by a 'Read More' button.
- UVVA RELEASED VIDEO ON UV-AIR AND SURFACE DISINFECTION**: Accompanied by a 'Read More' button.
- TOP 5 THOUGHTS ON IMPLEMENTING AI IN MANUFACTURING**: Accompanied by a 'Read More' button.
- VIDEO SPOTLIGHT**: Accompanied by a 'Read More' button.
- VIDEO SHOWCASE IMAGE WITH PLAY BUTTON**: Accompanied by a 'Read More' button.
- 5 WORD HEADLINE**: Accompanied by a 'Read More' button.
- STANDARD HALF BANNER 480x240 pixels** (two spots).
- WHAT'S HAPPENING AROUND THE INDUSTRY?**: A list of industry news items.

WEBSITE ADVERTISING

UV Solutions offers additional advertising opportunities to connect with customers and prospects through strategically placed banners on the *UV Solutions* website.

WEBSITE ADVERTISING BANNER OPPORTUNITIES

(Exclusive to one advertiser. Does not rotate with other ads)

- **TOP LEADERBOARD BANNER** (1 opportunity - run of site)
- **ARTICLE PAGES TOP LEADERBOARD BANNER** (1 opportunity - Article and Digital Archive)
- **PRIME COLUMN BANNERS** (1 opportunity each - run of site)

Size	Rates (monthly)*			
	1x	3x	6x	12x
Top Leaderboard Banner	\$875	\$550	\$450	\$375
Article Leaderboard Banner	\$525	\$350	\$300	\$250
1st & 2nd Prime Column Banner	\$750	\$500	\$425	\$350

*Ad placement is for a one-/three-/six-/twelve-month time period.

Required Formats

- Send static banners as .jpg files only. Animated .gif files are allowed - no longer than 8 seconds.
- Files should be at least 72 dpi and RGB color and no larger than 50KB in size.

The screenshot displays the UV Solutions website homepage. At the top, there's a navigation bar with 'HOME', 'ARTICLES', 'ADVERTISING', 'SUBSCRIBE', 'BUYERS GUIDE', 'VIDEO HUB', and 'RVA'. Below the navigation, a 'LEADERBOARD BANNER 728 x 90 PIXELS' is featured. The main content area includes several articles with associated ad spots:

- Brewing Success Stories in UV Disinfection Technology**: Accompanied by a 'Read More' button.
- 1ST PRIME COLUMN BANNER 300 x 250 PIXELS**
- 2ND PRIME COLUMN BANNER 300 x 250 PIXELS**
- FEATURE COLUMN**: Accompanied by a 'Read More' button.
- FEATURE ARTICLE**: Accompanied by a 'Read More' button.
- OPINION SECTION**: Accompanied by a 'Read More' button.

EDITORIAL LINE-UP

QUARTER 1

- **Industries:** Healthcare Disinfection, Pharmaceutical Applications
- **Emphasis:** Safe Use Guidelines
- **Technology:** UV Lamp Drivers

Bonus Distribution:

- 2026 Healthcare Sterile Processing Assoc. Annual Conference
- 2026 WateReuse Symposium
- ICULTA 2026

Ad Closing **Feb. 5, 2026**

Ad Materials Due **Feb. 12, 2026**

Publication Date **Mar. 11, 2026**

Online Launch **Mar. 20, 2026**

QUARTER 2

- **Annual Buyers Guide Edition**
- **Industries:** Drinking Water / Food & Beverage Safety
- **Emphasis:** Management Efficacy
- **Technology:** UV AOPs

Bonus Distribution:

- American Water Works Assoc. ACE 26
- ICFUST 2026

Ad Closing **May 6, 2026**

Ad Materials Due **May 13, 2026**

Publication Date **June 5, 2026**

Online Launch **June 12, 2026**

QUARTER 3

- **Industries:** Air & Surface Disinfection
- **Emphasis:** Regulatory Updates
- **Technology:** UV Air Treatment Systems

Bonus Distribution:

- PACK EXPO Las Vegas
- WEFTEC

Ad Closing **Aug. 5, 2026**

Ad Materials Due **Aug. 12, 2026**

Publication Date **Sept. 8, 2026**

Online Launch **Sept. 16, 2026**

QUARTER 4

- **Industries:** Water Reuse/Treatment of Forever Chemicals
- **Emphasis:** UV Validation Methods
- **Technology:** Dosimeters, Radiometers and Sensors

Bonus Distribution:

- 2027 WateReuse Symposium
- AHR Expo

Ad Closing **Nov. 4, 2026**

Ad Materials Due **Nov. 11, 2026**

Publication Date **Dec. 4, 2026**

Online Launch **Dec. 11, 2026**



Please call Janet Dunnichay at 785.271.5801
or mail janet@petersonmg.com to book your advertising.



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