

EDITORIAL LINE-UP

QUARTER 1

- **Industries:** Healthcare Disinfection, Pharmaceutical Applications
- **Emphasis:** Safe Use Guidelines
- **Technology:** UV Lamp Drivers

Bonus Distribution:

- 2026 Healthcare Sterile Processing Assoc. Annual Conference
- 2026 WateReuse Symposium
- ICULTA 2026

Ad Closing **Feb. 5, 2026**

Ad Materials Due **Feb. 12, 2026**

Publication Date **Mar. 11, 2026**

Online Launch **Mar. 20, 2026**

QUARTER 2

- **Annual Buyers Guide Edition**
- **Industries:** Drinking Water / Food & Beverage Safety
- **Emphasis:** Management Efficacy
- **Technology:** UV AOPs

Bonus Distribution:

- American Water Works Assoc. ACE 26
- ICFUST 2026

Ad Closing **May 6, 2026**

Ad Materials Due **May 13, 2026**

Publication Date **June 5, 2026**

Online Launch **June 12, 2026**

QUARTER 3

- **Industries:** Air & Surface Disinfection
- **Emphasis:** Regulatory Updates
- **Technology:** UV Air Treatment Systems

Bonus Distribution:

- PACK EXPO Las Vegas
- WEFTEC

Ad Closing **Aug. 5, 2026**

Ad Materials Due **Aug. 12, 2026**

Publication Date **Sept. 8, 2026**

Online Launch **Sept. 16, 2026**

QUARTER 4

- **Industries:** Water Reuse/Treatment of Forever Chemicals
- **Emphasis:** UV Validation Methods
- **Technology:** Dosimeters, Radiometers and Sensors

Bonus Distribution:

- 2027 WateReuse Symposium
- AHR Expo

Ad Closing **Nov. 4, 2026**

Ad Materials Due **Nov. 11, 2026**

Publication Date **Dec. 4, 2026**

Online Launch **Dec. 11, 2026**



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